

# Cloud Architecture Virtual Summit

Foundational Technologies for Cloud Innovation

Integration  
developer news

2023 Virtual Events

February 23, 2023 • September 21, 2023

**Cloud Architecture Summit** features 6-10 vendors who will show how to make the cloud a core pillar of a modern end-to-end enterprise architecture.

## Topics

- **APIs, iPaaS Hybrid Integration** - *Foundations for the Hybrid Enterprise*  
Enterprises expect their cloud to work reliably with valuable on-prem resources. Learn the top trends in hybrid integration, APIs, iPaaS and app/data pipelines.
- **Modernize & Migrate Legacy** – *Safe, Reliable Options for Cloud-Readiness*  
To cloud-enable legacy apps and data, enterprises are looking for ‘migrate’ or ‘modernize’ options. We share the latest proven technologies and strategies.
- **Kubernetes, Containers & Microservices** - *Ecosystem for Enterprise Cloud*  
As cloud demand explodes, developers want to assemble the best ‘enterprise cloud’ toolset. We share top picks for microservices, containers and Kubernetes.
- **Automate Security & Governance** – *Protection & Compliance for Cloud*  
Delivering cloud apps can be slow and complicated. Learn how top firms use automation, DevOps and collaboration tools to deliver apps faster.
- **Cloud-Ready AIOps, Operational Intelligence** - *Prevent Outages, Speed MTTR*  
Cloud projects can mean less visibility, more risk. See how deep monitoring, smart UIs and AI speed up time to resolution, and avoid (even prevent) failures.

## Job Level

Project Management	33%
C-Level, VP, Director	28%
Developer	26%
Operations	9%

## Job Functions

Enterprise Architects  
Cloud Engineers  
Application Integrators  
Software Developers  
DevOps  
CxOs

## Fast Facts

### Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Company Size: 70% > 1k    25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

### IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

### Metrics

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

## Past Sponsors



# Virtual Summit Calendar

More than 130 events produced

## Q1 2023

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January 26	<b>Application Architecture</b> Summit	Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization
February 23	<b>Cloud Architecture</b> Summit	Kubernetes • Enterprise iPaaS • API Mgmt. • AI • SaaS Integration • Cloud Migration • DevOps • Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
March 23	<b>Intelligent Data</b> Summit	Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT

## Q2 2023

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April 20	<b>Enterprise Integration</b> Summit	Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization
June 8	<b>Application Architecture</b> Summit	Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization

## Q3 2023

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July 20	<b>Intelligent Data</b> Summit	Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT
August 24	<b>Enterprise Integration</b> Summit	Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization
September 21	<b>Cloud Architecture</b> Summit	Kubernetes • Enterprise iPaaS • API Mgmt. • AI • SaaS Integration • Cloud Migration • DevOps • Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

## Q4 2023

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October 26	<b>Application Architecture</b> Summit	Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization
December 7	<b>Enterprise Integration</b> Summit	Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization