

# Application Architecture Summit

Design, Build and Run Modern Enterprise Applications

2023 Virtual Events

January 26, 2023 • June 8, 2023 • October 26, 2023

**Application Architecture Summit** features 6-10 vendors who will show how to deliver successful apps for modern digital businesses.

## Topics

- **Kubernetes & Microservices** – *The Keys to Successful Cloud Apps*  
Today, 80% of apps are cloud-facing. Learn how Kubernetes and microservices deliver automation, CI/CD pipelines, easy deployment and less complexity.
- **Low-Code Trends** – *Platforms for Speed & Productivity*  
Model-driven development and AI/ML are letting non-technical staff quickly deliver business apps, process automation and workflows. Learn how to unlock low code to bridge the skills gap.
- **Intelligent Automation** – *RPA, AI & More*  
See the latest on Robotic Process Automation, orchestrated workflow and modernizing crucial business process apps.
- **Distributed Integration** – *Key to Application Success*  
Today's application architecture uses componentry, services, business logic & microservices. Discover how agile integration, APIs and iPaaS power modern business and workflow apps.
- **Modernize / Migrate** – *From Legacy & Monolith to Cloud*  
F2000s still hold vast mission-critical legacy assets -- apps, languages, data and processes. See today's successful strategies for app modernization, migration to the cloud.

## Fast Facts

### Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Company Size: 70% > 1k    25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

### IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

### Metrics

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

## Job Level

Project Management	31%
C-Level, VP, Director	31%
Developer	27%
Operations	7%

## Job Functions

Enterprise Architects  
Software Developers  
Solution Architects  
Application Integrators  
DevOps  
CxOs

## Past Sponsors

appian

boomi  
A Del Technologies Business



kintone

Lightstep

okta

Progress\*

Red Hat

software\*

TEMENOS  
Quantum

influxdata\*

outsystems

TIBCO®

ORACLE®

# Virtual Summit Calendar

More than 130 events produced

## Q1 2023

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January 26	<b>Application Architecture</b> Summit	Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization
February 23	<b>Cloud Architecture</b> Summit	Kubernetes • Enterprise iPaaS • API Mgmt. • AI • SaaS Integration • Cloud Migration • DevOps • Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
March 23	<b>Intelligent Data</b> Summit	Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT

## Q2 2023

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April 20	<b>Enterprise Integration</b> Summit	Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization
June 8	<b>Application Architecture</b> Summit	Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization

## Q3 2023

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July 20	<b>Intelligent Data</b> Summit	Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT
August 24	<b>Enterprise Integration</b> Summit	Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization
September 21	<b>Cloud Architecture</b> Summit	Kubernetes • Enterprise iPaaS • API Mgmt. • AI • SaaS Integration • Cloud Migration • DevOps • Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

## Q4 2023

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October 26	<b>Application Architecture</b> Summit	Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization
December 7	<b>Enterprise Integration</b> Summit	Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization