



# Application Architecture Virtual Summit



Integration Developer News

Design, Build and Run Modern Enterprise Applications

Mar 20 • Sept 11, 2025

**Application Architecture Summit** features 6-10 vendors who will show how to deliver successful apps for modern digital businesses.

## Topics

- **Kubernetes & Microservices** – *The Keys to Successful Cloud Apps*  
Today, 80% of apps are cloud-facing. Learn how Kubernetes and microservices deliver automation, CI/CD pipelines, easy deployment and less complexity.
- **Low-Code Trends** – *Platforms for Speed & Productivity*  
Model-driven development and AI/ML are letting non-technical staff quickly deliver business apps, process automation and workflows. Learn how to unlock low code to bridge the skills gap.
- **Intelligent Automation** – *RPA, AI & More*  
See the latest on Robotic Process Automation, orchestrated workflow and modernizing crucial business process apps.
- **Distributed Integration** – *Key to Application Success*  
Today's application architecture uses componentry, services, business logic & microservices. Discover how agile integration, APIs and iPaaS power modern business and workflow apps.
- **Modernize / Migrate** – *From Legacy & Monolith to Cloud*  
F2000s still hold vast mission-critical legacy assets -- apps, languages, data and processes. See today's successful strategies for app modernization, migration to the cloud.

## Fast Facts

### Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Company Size: 70% > 1k    25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

### IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

### Metrics

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

## Job Levels

Project Management	31%
C-Level, VP, Director	31%
Developer	27%
Operations	7%

## Job Functions

Enterprise Architects  
Software Developers  
Solution Architects  
Application Integrators  
DevOps  
CxOs

## Past Sponsors



# Virtual Summit Calendar

More than 160 events produced

## 2025 Virtual Events

### Q1 2025

February 6



**AI Deployment**  
Virtual Summit

Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT

March 20



**Application Architecture**  
Virtual Summit

Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization

### Q2 2025

May 1



**AI Deployment**  
Virtual Summit

Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT

June 12



**Enterprise Integration**  
Virtual Summit

Enterprise Architecture • API Management • Data Virtualization • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization

### Q3 2025

July 24



**AI Deployment**  
Virtual Summit

Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT

September 11



**Application Architecture**  
Virtual Summit

Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization

### Q4 2025

October 23



**AI Deployment**  
Virtual Summit

Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT

December 4



**Enterprise Integration**  
Virtual Summit

Enterprise Architecture • API Management • Data Virtualization • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization