

Mobile + IoT Summit

Your Guide to Building the Connected World

An Online Conference

April 27, 2017 • September 21, 2017

Mobile + IoT Summit is a Multi-Vendor Online Conference where experts will reveal the Mobile and IoT keys to success. Attendees will learn how to design and deliver apps, data & microservices for the 'connected world'. Subjects to include: agile platforms, low-code tools, easy integration and rock-solid security.

Topics

- **Rock Solid Mobile + IoT Success** - Low-code dev platforms, Easy back-end integration, Streamlined DevOps and app testing. Learn how customers use them for success.
- **The 'Connected Architecture'** - Hear about APIs, cloud and data streaming that are powering innovations for mobile and IoT projects. Learn the best reference architectures.
- **Real-Time & Scalable** - Design, launch & manage assets for your mobile and IoT projects. Secrets to update & scale apps and infrastructure faster.
- **New ALM Best Practices for Mobile and IoT** - Proven ROI tips that put millions of devices and data points - for humans, machines and systems - into action for business.
- **Secure Any App, Data or Thing** - Security and management across the 'connected' life-cycle to protect your apps, data and endpoints.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 (minimum); 900 (average)

Audience

- Job Function: C-Level, Directors, Enterprise Architects, Mobile App Developers, Data Professionals, Applications Owners, LOB Managers, Cloud Professionals, IT Operations & Mobile Professionals
- Company Size: 5,000(+): 44% 1,000(+): 59%
- GEO Location: USA: 64% Europe: 5% India: 16% ROW: 15%

Upcoming Events

Show	Broadcast Date
Mobile + IoT Summit	April 27, 2017
Mobile + IoT Summit	September 21, 2017

Integration

developer news
www.idevnews.com

Job Level

Project Management	34%
C-Level, VP, Director	38%
Developer	19%
Operations	6%

Featured Technologies

Mobile Platforms (MADP, MBaaS)	Data Integration (API, Streams)
EMM, MAM, MDM	Security (IAM, OAuth, SSO)
Internet of Things	DevOps, Testing
Process Improvement	BAM / Dashboards

Past Participants



ONLINE CONFERENCES

Mobile + IoT Summit

APR 27, 2017
SEP 21, 2017

Recent Event Stats

1,082 Qualified, cleansed registrations
64% US Registrations
59% > 1,000 employees

Job Levels

Project Manager 34%
C-Level, VP, Director 38%
Developer 19%
Operations 6%

Enterprise Security Summit

JAN 26, 2017
JUL 27, 2017

Recent Event Stats

787 Qualified, cleansed registrations
77% US Registrations
65% > 1,000 employees

Job Levels

Project Manager 33%
C-Level, VP, Director 29%
Developer 18%
Operations 15%

Application Architecture Summit

FEB 23, 2017

Projected Event Stats

800 Qualified, cleansed registrations
70% US Registrations
60% > 1,000 employees

Projected Job Levels

Project Manager 30%
C-Level, VP, Director 35%
Developer 25%
Operations 10%

Intelligent Data Summit

MAY 25, 2017
OCT 26, 2017

Recent Event Stats

1,164 Qualified, cleansed registrations
70% US Registrations
62% > 1,000 employees

Job Levels

Project Manager 35%
C-Level, VP, Director 31%
Developer 23%
Operations 11%

CLOUD-CON: Integration & APIs

DEC 8, 2016
JUN 22, 2017
DEC 7, 2017

Recent Event Stats

817 Qualified, cleansed registrations
76% US Registrations
63% > 1,000 employees

Job Levels

Project Manager 36%
C-Level, VP, Director 36%
Developer 17%
Operations 7%

Enterprise Integration Summit

MAR 23, 2017
AUG 24, 2017

Recent Event Stats

909 Qualified, cleansed registrations
73% US Registrations
70% > 1,000 employees

Job Levels

Project Manager 36%
C-Level, VP, Director 35%
Developer 21%
Operations 6%