

# Enterprise Integration Summit

Powering Digital Transformation with APIs, Cloud, IoT, Mobile & SOA

An Online Conference

March 23, 2017 • August 24, 2017

## Enterprise Integration Summit (formerly: SOA & API Summit)

is a multi-vendor online event that shows how modern integration technologies are now key enablers for digital business success. Attendees will learn how to deliver fast and reliable success for APIs, Big Data, IoT, SaaS and Mobile.

## Topics

- **APIs are Transforming the 'Digital Enterprise'** – Smarter, scalable, easy-to-deliver integration is key to delivering agile and rapid wins for your digital enterprise projects.
- **Success Secrets for the API-Driven Business** – Succeed with APIs with internal IT and outside partners. Unlock secrets to The API Economy.
- **Get Data Where it Needs To Be -- Quickly and Easily** - Low-code integration (data virtualization, iPaaS, adapters, models, etc) are helping bring ideas to life faster than ever. Learn how.
- **Integration for Real-Time Apps and IoT** – Apps for mobile, web, omni-channel and IoT need instant access to data – at massive scale. Provide real-time data anywhere from across all your sources.
- **Secure Across APIs, Data Silos & Cloud** – Keep apps, data and endpoints safe across your digital enterprise with gateways, encryption and identity.

## Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 (minimum); 900 (average)

## Audience

- Job Functions: Executive Management, CxO, Architects, SOA and API Professionals, Integration Developers, Project Managers, Application Owners
- Company Size: 5,000(+): 48% 1,000(+): 70%
- GEO Location: USA: 73% Europe: 6% India: 9% ROW: 12%

## Upcoming Events

| Show                          | Broadcast Date  |
|-------------------------------|-----------------|
| Enterprise Integration Summit | March 23, 2017  |
| Enterprise Integration Summit | August 24, 2017 |

## Integration

developer news  
www.idevnews.com

### Job Level

|                       |     |
|-----------------------|-----|
| Project Management    | 36% |
| C-Level, VP, Director | 35% |
| Developer             | 21% |
| Operations            | 6%  |

### Featured Technologies

|                            |                            |
|----------------------------|----------------------------|
| API Management             | SOA                        |
| Enterprise Architecture    | Data & Process Integration |
| ESB & Messaging            | Security                   |
| Application Lifecycle Mgmt |                            |

### Past Participants



## Mobile + IoT Summit

APR 27, 2017  
SEP 21, 2017

### Recent Event Stats

|       |                                   |
|-------|-----------------------------------|
| 1,082 | Qualified, cleansed registrations |
| 64%   | US Registrations                  |
| 59%   | > 1,000 employees                 |

### Job Levels

|                       |     |
|-----------------------|-----|
| Project Manager       | 34% |
| C-Level, VP, Director | 38% |
| Developer             | 19% |
| Operations            | 6%  |

## Enterprise Security Summit

JAN 26, 2017  
JUL 27, 2017

### Recent Event Stats

|     |                                   |
|-----|-----------------------------------|
| 787 | Qualified, cleansed registrations |
| 77% | US Registrations                  |
| 65% | > 1,000 employees                 |

### Job Levels

|                       |     |
|-----------------------|-----|
| Project Manager       | 33% |
| C-Level, VP, Director | 29% |
| Developer             | 18% |
| Operations            | 15% |

## Application Architecture Summit

FEB 23, 2017

### Projected Event Stats

|     |                                   |
|-----|-----------------------------------|
| 800 | Qualified, cleansed registrations |
| 70% | US Registrations                  |
| 60% | > 1,000 employees                 |

### Projected Job Levels

|                       |     |
|-----------------------|-----|
| Project Manager       | 30% |
| C-Level, VP, Director | 35% |
| Developer             | 25% |
| Operations            | 10% |

## Intelligent Data Summit

MAY 25, 2017  
OCT 26, 2017

### Recent Event Stats

|       |                                   |
|-------|-----------------------------------|
| 1,164 | Qualified, cleansed registrations |
| 70%   | US Registrations                  |
| 62%   | > 1,000 employees                 |

### Job Levels

|                       |     |
|-----------------------|-----|
| Project Manager       | 35% |
| C-Level, VP, Director | 31% |
| Developer             | 23% |
| Operations            | 11% |

## CLOUD-CON: Integration & APIs

DEC 8, 2016  
JUN 22, 2017  
DEC 7, 2017

### Recent Event Stats

|     |                                   |
|-----|-----------------------------------|
| 817 | Qualified, cleansed registrations |
| 76% | US Registrations                  |
| 63% | > 1,000 employees                 |

### Job Levels

|                       |     |
|-----------------------|-----|
| Project Manager       | 36% |
| C-Level, VP, Director | 36% |
| Developer             | 17% |
| Operations            | 7%  |

## Enterprise Integration Summit

MAR 23, 2017  
AUG 24, 2017

### Recent Event Stats

|     |                                   |
|-----|-----------------------------------|
| 909 | Qualified, cleansed registrations |
| 73% | US Registrations                  |
| 70% | > 1,000 employees                 |

### Job Levels

|                       |     |
|-----------------------|-----|
| Project Manager       | 36% |
| C-Level, VP, Director | 35% |
| Developer             | 21% |
| Operations            | 6%  |