

# Enterprise Security Summit

Secure Apps, Data and End Users for the Digital Enterprise

An Online Conference

January 26, 2017 • July 27, 2017

**Enterprise Security Summit:** IDN's multi-vendor online conference where security experts discuss technologies & Best Practices to protect apps, data and end users in the digital enterprise. This online event will examine vulnerabilities and solutions across the cloud, mobile, IoT & web.

## Integration

developer news  
www.idevnews.com

## Topics

- **End-to-End Mobile-Centric Security** - See the latest in 'unified' mobile security and management for apps, data, devices & end user identity.
- **Iron-Clad API Security** - APIs are becoming a major ingredient in digital enterprises. Manage API attacks, and prevent backdoor intrusions, DDoS or nefarious use.
- **Identity's Next Wave** - Learn to leverage new capabilities for smart identity, SSO, IAM, and SSL.
- **Smart Analytics To Predict & Thwart Attacks** - See how experts use traffic activity and log data to reveal threats to apps and data. Speakers will review UEBA, threat intelligence, bot detection and machine learning.
- **Trends in Developer-Friendly Security** - Make it easier to ensure that developers will always implement and deploy effective security.
- **Data-Centric Security Advances** - Secure data-in-use and data-in-motion - without impacting performance. See the latest in data-centric security, data virtualization and more.

## Sponsor Benefits

- Sales-Generation - Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment - No Travel
- Thought-Leadership / Branding - Present with Other Quadrant Leaders
- Speaking Opportunity - Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation - 700 (minimum); 900 (average)

## Audience

- Job Functions: CTO, CISO, Enterprise Architects, Project Manager, IT Operations, Security & API Managers, Data Center Professionals, and LOB managers
- Company Size: 5,000(+): 43% 1,000(+): 65%
- GEO Location: USA: 77% Europe: 5% India: 7% ROW: 11%

## Upcoming Events

Show	Broadcast Date
Enterprise Security Summit	January 26, 2017
Enterprise Security Summit	July 27, 2017

## Job Level

Project Management	33%
C-Level, VP, Director	29%
Developer	18%
Operations	15%

## Featured Technologies

Identity & Access Mgmt	Security Forensics
Analytics & Intelligence	Security (SAML, Oauth, SSO)
Service Level Assurances	Application & Mobile Security
ITSM Operations & Governance	SIEM

## Past Participants



# ONLINE CONFERENCES

## Mobile + IoT Summit

APR 27, 2017  
SEP 21, 2017

### Recent Event Stats

1,082 Qualified, cleansed registrations  
64% US Registrations  
59% > 1,000 employees

### Job Levels

Project Manager 34%  
C-Level, VP, Director 38%  
Developer 19%  
Operations 6%

## Enterprise Security Summit

JAN 26, 2017  
JUL 27, 2017

### Recent Event Stats

787 Qualified, cleansed registrations  
77% US Registrations  
65% > 1,000 employees

### Job Levels

Project Manager 33%  
C-Level, VP, Director 29%  
Developer 18%  
Operations 15%

## Application Architecture Summit

FEB 23, 2017

### Projected Event Stats

800 Qualified, cleansed registrations  
70% US Registrations  
60% > 1,000 employees

### Projected Job Levels

Project Manager 30%  
C-Level, VP, Director 35%  
Developer 25%  
Operations 10%

## Intelligent Data Summit

MAY 25, 2017  
OCT 26, 2017

### Recent Event Stats

1,164 Qualified, cleansed registrations  
70% US Registrations  
62% > 1,000 employees

### Job Levels

Project Manager 35%  
C-Level, VP, Director 31%  
Developer 23%  
Operations 11%

## CLOUD-CON: Integration & APIs

DEC 8, 2016  
JUN 22, 2017  
DEC 7, 2017

### Recent Event Stats

817 Qualified, cleansed registrations  
76% US Registrations  
63% > 1,000 employees

### Job Levels

Project Manager 36%  
C-Level, VP, Director 36%  
Developer 17%  
Operations 7%

## Enterprise Integration Summit

MAR 23, 2017  
AUG 24, 2017

### Recent Event Stats

909 Qualified, cleansed registrations  
73% US Registrations  
70% > 1,000 employees

### Job Levels

Project Manager 36%  
C-Level, VP, Director 35%  
Developer 21%  
Operations 6%