

**Enterprise Strategies for Al Success** 

Feb 8 • Jun 6 • Sept 26, 2024

**Al Deployment Summit** is a multi-vendor online event featuring top Al companies to help enterprises implement real-world Al and automation solutions.

# **Topics**

- Generative AI for the Enterprise: ChatGPT, Google Bard
  - Conversational Gen AI is rewriting the rules for modern chatbots and ways to use English to interact with apps and data. Learn the latest trends to benefit customers and your business..
- Al Supercharges Low Code Platforms: Automate Apps and Integration
  Businesses are already putting Al to use in 'live' systems to improve cash flows,
  uncover new profit potentials and predict trends.
- LLMs, Data and Vector Databases: Hidden Heros for AI Success
   Learn the potential of large language models, datastores and vector databases to unleash your first AI projects. Get expert tips and real world use cases.
- Al for DevOps and App Pipelines: Faster, Cleaner Apps that 'Think'
   Al is set to disrupt app innovation. See how Al fights backlogs, delivers error-free QA, ensures security and embeds BPA/RPA with real-time intelligence.
- Observability with AlOps/MLOps: Intelligent Protection for Business, IT
   With Al, enterprises can enjoy deep visibility and resiliency for systems and apps.
   Learn how Al/ML automates manageability, control, self-healing for low MTTR.

## Fast Facts

#### Overview

Concept: 6-10 leading enterprise vendors present
 Speaker Opp: Webinar Style Presentation - 30 minutes
 Company Size: 70% > 1k 25% > 25k employees

GEOs: 75% United States

Production: 3 weeks in advance via Zoom

No Hassles: Introduce IDN to your speaker & we take over

#### **IDN** Deliverables

Leads: All sponsors get complete registration list

Guaranteed: 700 guaranteed - 800-900 average

#### Metrics

Contact: You get all registrant contact info

• Attended: Who attended live

Viewed: Who listened to your speaker

Touched: Who viewed your white papers and demos

## **Job** Functions

Solution Architect

Head of IT (Director, CIO, CTO, VP)

AI/ML Professional

IT Ops

**Enterprise Architect** 

Business Applications

Development

## **Previous**

**Summit Sponsors** 

ORACLE

IRM

Red Hat

appian

outsystems

**S** software

snapLogic<sup>®</sup>

okta

 $D\Lambda T\Lambda S T\Lambda X$ 

ScienceLogic

\*\*Progress\*













# Virtual Summit Calendar

More than 150 events produced

### 2024 Virtual Events

# **Q1** 2024

February 8



Machine Learning • AlOps • NoSQL • Analytics • Automation • Bl • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • loT

March 14



Low-Code • DevOps • Kubernetes • Al & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization

**Q2** 2024

April 18



Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization

June 6



Machine Learning • AlOps • NoSQL • Analytics • Automation • Bl • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • loT

**Q3** 2024

July 25



Low-Code • DevOps • Kubernetes • Al & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization

August 22



Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization

September 26



Machine Learning • AlOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT

**Q4** 2024

October 24



Low-Code • DevOps • Kubernetes • Al & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization

December 5



Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization