

Mobile + IoT Summit

Your Guide to Building the Connected World

An Online Conference

May 24, 2018 • December 6, 2018

Mobile + IoT Summit is a Multi-Vendor Online Conference where experts will reveal the Mobile and IoT keys to success. Attendees will learn how to design and deliver apps, data & microservices for the 'connected world'. Subjects to include: agile platforms, low-code tools, easy integration and rock-solid security.

Topics

- **Low-Code Platforms on the Rise** - Speed & simplify development. Reduce complexity of mobile app integration. Accelerate getting apps from design to operations.
- **The 'Connected Architecture'** - Hear about APIs, cloud and data streaming that are powering innovations for mobile and IoT projects. Learn the best reference architectures.
- **Real-Time & Scalable** - Design, launch & manage assets for your mobile and IoT projects. Secrets to update & scale apps and infrastructure faster.
- **Emerging Best Practices for IoT Apps** - Tips to develop, deploy and run IoT apps that will deliver big business value. Leverage huge data volumes across limitless endpoints.
- **Secure Any App, Data or Thing** - Security and management across the 'connected' life-cycle to protect your apps, data and endpoints.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 1,000 average

Audience

- Job Function: C-Level, Directors, Enterprise Architects, Mobile App Developers, Data Professionals, Applications Owners, LOB Managers, Cloud Professionals, IT Operations & Mobile Professionals
- Company Size: 5,000(+): 47% 1,000(+): 62%
- GEO Location: USA: 65% Europe: 7% India: 13% ROW: 15%

Upcoming Events

Show	Broadcast Date
Mobile + IoT Summit	May 24, 2018
Mobile + IoT Summit	December 6, 2018

Integration

developer news
www.idevnews.com

Job Level

Project Management	35%
C-Level, VP, Director	37%
Developer	19%
Operations	6%

Featured Technologies

Mobile Platforms (MADP, MBaaS)	Data Integration (API, Streams)
EMM, MAM, MDM	Security (IAM, OAuth, SSO)
Internet of Things	DevOps, Testing
Process Improvement	BAM / Dashboards

Past Participants



ONLINE CONFERENCES

Enterprise Integration Summit

JAN 25, 2018
JUL 26, 2018

Recent Event Stats *

1,175 Qualified, cleansed registrations
67% US Registrations
66% > 1,000 employees

Job Levels

Project Manager 36%
C-Level, VP, Director 34%
Developer 21%
Operations 7%

CLOUD-CON: Integration & APIs

APR 26, 2018
OCT 25, 2018

Recent Event Stats *

1,002 Qualified, cleansed registrations
67% US Registrations
68% > 1,000 employees

Job Levels

Project Manager 35%
C-Level, VP, Director 32%
Developer 23%
Operations 8%

Intelligent Data Summit

FEB 22, 2018
AUG 23, 2018

Recent Event Stats *

1,062 Qualified, cleansed registrations
69% US Registrations
66% > 1,000 employees

Job Levels

Project Manager 34%
C-Level, VP, Director 31%
Developer 23%
Operations 8%

Application Architecture Summit

MAR 22, 2018
SEP 20, 2018

Projected Event Stats *

1,123 Qualified, cleansed registrations
64% US Registrations
69% > 1,000 employees

Projected Job Levels

Project Manager 35%
C-Level, VP, Director 31%
Developer 27%
Operations 6%

Mobile + IoT Summit

MAY 24, 2018
DEC 6, 2018

Recent Event Stats *

1,034 Qualified, cleansed registrations
65% US Registrations
62% > 1,000 employees

Job Levels

Project Manager 35%
C-Level, VP, Director 37%
Developer 19%
Operations 6%

Enterprise Security Summit

JUN 21, 2018

Recent Event Stats *

1,035 Qualified, cleansed registrations
70% US Registrations
67% > 1,000 employees

Job Levels

Project Manager 37%
C-Level, VP, Director 28%
Developer 18%
Operations 13%

* Based on the last 2 events