

Application Architecture Summit

Modern Application Development for Digital Business

An Online Conference

March 22, 2018 • September 20, 2018

Application Architecture Summit is a multi-vendor online event where experts explore application platforms, frameworks and tools for low-hassle and light-speed app development, testing, delivery and security.

Integration

developer news
www.idevnews.com

Topics

- **Low-Code Development for Fast Apps** - Low-code, no-code model-driven platforms to design and deliver apps quickly and easily. Eliminate complex programming. Promote agility, reuse and even self-service.
- **Intelligent Process Apps & Automated Flows** - Streamline complex processes with new-gen apps and workflows. Eye-popping business outcomes and customer UX. Explore RPA.
- **Enterprise-Class DevOps is Here** - Align developers and IT ops. Speed the new agile app lifecycle - from design, test, launch, orchestrate & management.
- **Cloud, Containers, APIs & Microservices** - Explore these key ingredients to new-gen app architecture. Cross the chasm from 'fail fast' to 'succeed frequently.'
- **Hybrid & Cloud-Native Omnichannel Apps** - Build or migrate mobile, web and omni apps for cloud-native, multi-cloud or hybrid environments. Avoid vendor lock-in.
- **AI, Machine Learning for Smarter, Stickier Apps** - Learn how firms use AI/ML to improve testing, user experience, security and more.

Sponsor Benefits

- Sales-Generation - Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment - No Travel
- Thought-Leadership / Branding - Present with Other Quadrant Leaders
- Speaking Opportunity - Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation - 700 guaranteed - 1,000 average

Audience

- Job Functions: C-Level, Directors, Enterprise Architects, DevOps, Developers, Business Analysts, Applications Owners, LOB Managers, IT Operations & Mobile Professionals
- Company Size: 5,000(+): 47% 1,000(+): 69%
- GEO Location: USA: 64% Europe: 10% India: 11% ROW: 14%

Upcoming Events

Show	Broadcast Date
Application Architecture Summit	March 22, 2018
Application Architecture Summit	September 20, 2018

Job Level

Project Management	35%
C-Level, VP, Director	31%
Developer	27%
Operations	6%

Featured Technologies

APIs & Microservices	DevOps & Containers
Low-Code Development	RPA & Process Integration
Messaging	Omnichannel
Access & Data Security	Analytics

Past Participants



ONLINE CONFERENCES

Enterprise Integration Summit

JAN 25, 2018
JUL 26, 2018

Recent Event Stats *

1,175 Qualified, cleansed registrations
67% US Registrations
66% > 1,000 employees

Job Levels

Project Manager 36%
C-Level, VP, Director 34%
Developer 21%
Operations 7%

CLOUD-CON: Integration & APIs

APR 26, 2018
OCT 25, 2018

Recent Event Stats *

1,002 Qualified, cleansed registrations
67% US Registrations
68% > 1,000 employees

Job Levels

Project Manager 35%
C-Level, VP, Director 32%
Developer 23%
Operations 8%

Intelligent Data Summit

FEB 22, 2018
AUG 23, 2018

Recent Event Stats *

1,062 Qualified, cleansed registrations
69% US Registrations
66% > 1,000 employees

Job Levels

Project Manager 34%
C-Level, VP, Director 31%
Developer 23%
Operations 8%

Application Architecture Summit

MAR 22, 2018
SEP 20, 2018

Projected Event Stats *

1,123 Qualified, cleansed registrations
64% US Registrations
69% > 1,000 employees

Projected Job Levels

Project Manager 35%
C-Level, VP, Director 31%
Developer 27%
Operations 6%

Mobile + IoT Summit

MAY 24, 2018
DEC 6, 2018

Recent Event Stats *

1,034 Qualified, cleansed registrations
65% US Registrations
62% > 1,000 employees

Job Levels

Project Manager 35%
C-Level, VP, Director 37%
Developer 19%
Operations 6%

Enterprise Security Summit

JUN 21, 2018

Recent Event Stats *

1,035 Qualified, cleansed registrations
70% US Registrations
67% > 1,000 employees

Job Levels

Project Manager 37%
C-Level, VP, Director 28%
Developer 18%
Operations 13%

* Based on the last 2 events