2017 Online Conference Calendar

Integration
developer news

Overview

Integration Developer News (IDN) is the leading Online Conference producer for Enterprise IT and Business. 80 events, in 7 years, attracting 80,000 registrations. The IDN format allows attendees to easily engage with vendor resources (Videos, White Papers, Trials) enabling sponsors to target opportunities and decision makers.

The 2017 Online Conference Program - 11 Events

I. Digital Enterprise Transformation Series
- Enterprise Integration Summit
- CLOUD-CON: Integration & APIs

II. The Connected World Series
- Mobile & IoT Summit
- Enterprise Security Summit

III. The Intelligent Enterprise Series
- Intelligent Data Summit
- Application Architecture Conference

IDN Online Conference Fast Facts

- Concept: 4-6 leading enterprise vendors present - all in one day
- Format: Webinar Style - 30 minutes
- Recorded: 3 weeks in advance via telephone
- Leads: 700 to 1,000 guaranteed
- Audience: Large companies - 50% with > 5,000 employees
- Great ROI: 80 events in 7 years; great ROI reported within 90 days
- Cost: Less than $25 per lead
- Hassles: None - introduce IDN to your speaker and we take over

Metrics

Post event we send sponsors a complete report showing:

- All registrant contact info
- Who attended live
- Who listened to your speaker or looked at his slide deck
- Who clicked your download demo/free trial link
- Who downloaded your white papers
- Who has a new or current project
- Who asked your speaker a question

Past Participants

IBM
ORACLE
ca technologies
PROGRESS
redhat
talend
DELL Boomi
axway
business in motion
MAPR
Symantec
Appian
Hewlett Packard Enterprise
software AG
Ping Identity
snapLogic
splunk>
SAP
Information Builders
intel
+ableau

Contact:
Tom Donoghue
Publisher
415 516 2874
tom@idevnews.com

2017 Conference Calendar

Q1 2017

Enterprise Security Summit
Trends in Identity, Security & Analytics for the Digital Enterprise

January 26

Application Architecture Conference
Modern Application Development for Digital Business

February 23

Enterprise Integration Summit
Powering Digital Transformation with APIs, Cloud, IoT, Mobile & SOA

March 23

Q2 2017

Mobile + IoT Summit
Your Guide to Building the Connected World

April 27

Intelligent Data Summit
Analytics, Apps & Data for Success in the Digital Enterprise

May 25

CLOUD-CON: Integration & APIs
Enterprise-Grade Integration Across Cloud and On-Premise

June 22

Q3 2017

Enterprise Security Summit
Trends in Identity, Security & Analytics for the Digital Enterprise

July 27

Enterprise Integration Summit
Powering Digital Transformation with APIs, Cloud, IoT, Mobile & SOA

August 24

Mobile + IoT Summit
Your Guide to Building the Connected World

September 21

Q4 2017

Intelligent Data Summit
Analytics, Apps & Data for Success in the Digital Enterprise

October 26

CLOUD-CON: Integration & APIs
Enterprise-Grade Integration Across Cloud and On-Premise

December 7

Event Registration Form Includes

Contact

First Name

Last Name

Email

Zip

Phone

Address

Company

Job Title

Address

City

State / Prov.

Country

Profile

In which industry do you work?

What is your job level?

Number of Employees?

What is your primary job function?

Top Reason for Registering?

I. Digital Enterprise Transformation Series

Enterprise Integration Summit
Powering Digital Transformation with
APIs, Cloud, IoT, Mobile & SOA

2017 Broadcast Dates		March 23 ● August 24
Recent	**Event Stats**	**Demographics**
909	Registrations	Project Manager	36%
73%	USA	C-Level, VP, Director	35%
62%	> 1,000 employees	Developer	21%
		Operations	6%

CLOUD-CON: Integration & APIs
Enterprise-Grade Integration Across
Cloud & On-Premise

2017 Broadcast Dates		June 22 ● December 7
Recent	**Event Stats**	**Demographics**
817	Registrations	Project Manager	36%
76%	USA	C-Level, VP, Director	36%
63%	> 1,000 employees	Developer	17%
		Operations	7%

II. The Connect World Series

Enterprise Security Summit
Trends in Identity, Security & Analytics
for the Digital Enterprise

2017 Broadcast Dates		January 26 ● July 27
Recent	**Event Stats**	**Demographics**
787	Registrations	Project Manager	33%
77%	USA	C-Level, VP, Director	29%
65%	> 1,000 employees	Developer	18%
		Operations	15%

Mobile & IoT Summit
Your Guide to Building the Connected World

2017 Broadcast Dates		April 27 ● September 21
Recent	**Event Stats**	**Demographics**
1,082	Registrations	Project Manager	34%
64%	USA	C-Level, VP, Director	38%
59%	> 1,000 employees	Developer	19%
		Operations	6%

III. The Intelligent Enterprise Series

Intelligent Data Summit
Analytics, Apps & Data for Success
in the Digital Enterprise

2017 Broadcast Dates		May 25 ● October 26
Recent	**Event Stats**	**Demographics**
1,164	Registrations	Project Manager	35%
60%	USA	C-Level, VP, Director	31%
62%	> 1,000 employees	Developer	23%
		Operations	11%

Application Architecture Conference
Modern Application Development for
Digital Business

2017 Broadcast Dates		February 23
Recent	**Event Stats**	**Demographics**
800	Registrations	Project Manager	35%
70%	USA	C-Level, VP, Director	35%
60%	> 1,000 employees	Developer	25%
		Operations	5%